

Workshop

“Perspectives on Purchasing Programme for Carbon Removal and Carbon Farming Regulation – How to finance large-scale deployment of carbon farming?”

20 May, 1:00pm – 5:00pm, Borschette building, Brussels (in person and online)

1:00pm – 1:30pm Welcoming coffee and registration**1:30pm – 1:40pm Opening remarks**

Christian Holzleitner, Head of Unit, Low Carbon Solutions: land economy and carbon removals
Directorate-General for Climate Action, European Commission

1:40pm – 2:00pm Insights on the “Financing of carbon farming”**Deloitte****2:00pm – 3:00pm PANELLIST DISCUSSION 1 :****Opportunities and challenges of Carbon farming market deployment**

The objective of this session will be to explore motivations of companies and investors to take part in the carbon farming market as well as the barriers of its large-scale deployment. Get key learnings and take-ways from actors invested in innovative carbon funds.

Key Questions

1. What are companies' and investors' motivations and barriers and use-cases to invest in carbon farming?
2. Feedback and insights from actors involved in the launch and financing of innovative solutions (Livelihood,..)
3. How to best mobilise private funding for carbon farming?

Panellist view on what could be an ideal financing model for carbon farming deployment.

Moderator: Deloitte

Panellists: **Laura Maida (Intesa Sanpaolo), Marie von Landenberg (Rentebank), Caroline Ploux (Mars), Eric Servat (Danone-Livelihood), Sonja Stuchtey (The Landbanking Group)**

Discussion and Q&A session

3:00pm – 3:30pm Coffee break**3:30pm – 4:45pm PANELLIST DISCUSSION 2 :****Designing the right financing model of purchasing program for the Carbon Farming Deployment**

The objective of this session will be to identify key parameters and success factors to consider when designing the purchasing program supporting carbon farming deployment, while mitigating its risks and barriers.

Key Questions

1. What are the key success criteria and success **factor to consider for the structuring of carbon farming financing?**
2. How to structure an effective purchasing programme and **how public and private investors can contribute?**

Moderator: Deloitte

Panellists: **Alexa Mayer-Bosse (Munich RE), Emma Van de Ven (Rabobank), Sylvain Cauria (European Investment Bank), Adina Braha-Honciuc (Schneider Electric)**

Discussion and Q&A session

4:45pm – 5:00pm Closing remarks

Christian Holzleitner, Head of Unit, Low Carbon Solutions: land economy and carbon removals
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